



Dear Spring Hill business or civic leader:

It may still feel like summer, but Spring Hill City staff are already hard at work preparing for another successful Hometown Holidays! Our city's annual Christmas celebration has taken on a new identity since moving to Main Street two years ago. This beloved community event now has a charmingly nostalgic atmosphere thanks to the setting of our historic downtown.

Pictures with Santa, the lighting of the Mayor's Christmas Tree, holiday treats, crafts, giveaways, and more have proven to be a major attraction for both residents and visitors. Last year's event drew hundreds of attendees to our quiet Main Street and an abundance of positive reviews. **This year, we're planning our biggest celebration yet on the evening of December 5!**

There are ample ways for your business or organization to join in on the fun for 2015.

Organizations

Hometown Holidays is a great time to engage with the community, hold a fundraiser, and promote new membership in your organization. In the past, local nonprofits have done everything from hosting a craft to selling evergreen wreaths to providing holiday-themed games. Hosting an activity qualifies your group to receive your name on all Hometown Holidays advertising and bags at the event (see winter wonderland sponsorship information below).

Businesses

For our local businesses, Hometown Holidays is both a wonderful opportunity to give back to the community and to get your name out. We offer several sponsorship levels to fit the needs of businesses who would like to participate.

This year, we are planning to make downtown sparkle for the event with new holiday lighting and decorations and are raising funds to make Main Street festive and bright. We will also provide all families attending a reusable shopping bag to hold their gifts and goodies from the evening. This bag will feature the Shop Spring Hill logo on the front with logos of sponsors on the back. Sponsors may also provide coupons, flyers, or other materials.

The lighting sponsor (\$100) level gets your business name on the Hometown Holidays website and a banner at the event.

There are two ways to be a winter wonderland sponsor. A \$250 donation will get your business logo on the Shop Spring Hill bags as well as on the website and a banner. Instead of making a monetary donation, you may choose to provide a gift or activity the night of the event to receive the same advertising benefits.

Looking for an even bigger way to participate? Consider being Santa's underwriter. For \$750, your name will be on the sign for either the Santa photos room or a Santa's workshop-themed room/tent filled with activities and giveaways. You'll also receive all other benefits given to other sponsorship levels.

Hometown Holidays is designed to be a festive, family-friendly holiday celebration – not a business expo. To preserve the spirit of this event, all participants are required to provide a holiday-themed or winter-themed activity or giveaway to attendees. Businesses who wish to only hand out promotional materials or sell products will not be provided a space at this event.

If you would like to participate but aren't sure what to do, members of the Hometown Holidays committee would be happy to help you brainstorm ideas! There are endless opportunities for you to promote your group or business to the community while helping to create joyous holiday memories to local families.

To sign up, simply fill out the form provided and mail it to Spring Hill City Hall, P.O. Box 424, Spring Hill, KS 66083. All forms must be sent in by October 9, 2015 in order to receive a spot at the event and credit on advertising.

All participants will be contacted in November with details on location, parking, and times. If you have any questions regarding the event, contact us at (913) 592-3664 or hometownholidays@springhillks.gov.

Sincerely,

The 2015 Hometown Holidays Committee

Hometown Holidays sign-up form

You must return this form to City Hall, 401 N. Madison, P.O. Box 424, Spring Hill, KS 66083, by October 9 to participate in Hometown Holidays 2015.

Contact name _____

Business name _____

Address _____

Email address _____ Phone number _____

Lighting sponsor

\$100

Winter wonderland sponsor

\$250 or Activity or Both

Description of proposed activity _____

_____ # tables needed _____ # chairs needed

Electricity needed?

Please note that there are a limited number of tables and chairs available. If possible, please try to provide your own.

Should your activity be **indoors** or **outdoors**? Circle one or both.

Santa's underwriter

\$750